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GEEP-North Carolina

## DOING MORE, PAYING LESS

**GEEP-North Carolina uses its new International Baler model to bale more materials while using fewer labor hours.**

Operating a facility that recycles obsolete electronics involves a number of processing steps that can lead to a wide variety of secondary commodities to be baled and shipped.

At the Durham, N.C., facility of Global Electrical and Electronics Processors (GEEP), part of the job of General Manager Serge Mouthon is to ensure that those commodities are baled and shipped efficiently and effectively.

Beginning in April 2009, Mouthon's job has been assisted by the presence of a TR12-150 baler made by International Baler Corp. (IB).

Mouthon was encouraged by the performance of IB balers at other GEEP locations. “We are the third GEEP e-facility to purchase this particular model,” he notes.

At the GEEP-North Carolina plant, the auto-tie, two-ram IB model takes on several different materials, including wire and cable, aluminum and other metals and monitor housings and several other types of plastic.

Mouthon cites the automation of the IB two-ram baler as having provided some of the most noticeable benefits.

“It has tripled our productivity compared to the manual-tie model we had been using previously,” he comments. “The automation consists of the baling cycle itself; the extraction of the bale, which is automated; and the automated bale tying system.”

Adds Mouthon, “I like to manage by being on the floor, so I've seen the improvements in productivity involved. Plus, we have metrics—key process indicators—that measure that we now make about three bales per labor hour versus a one-to-one ratio with the previous baler.”



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